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Trees For Tomorrow
Environmental Education Center®

PHONE SCRIPT TEMPLATE

For New Schools

Greeting & Introduction:

Hi, is this [Teacher/Administrator Name]?

Hi, my name is [Your Name], and I'm calling on behalf of Trees For Tomorrow, the environmental education center in Eagle River. How are you today?

(Wait for response – stay warm and conversational.)

Purpose of Call:

I'm reaching out to share a little bit about the amazing outdoor learning experiences we offer for K-12 students. Our hands-on, science-based programs are designed to align with state standards while helping students build a deeper connection with nature – all while having a ton of fun outdoors.

Highlight Benefits:

At Trees For Tomorrow, we believe environmental education is more important than ever. Not only do our programs support academic learning, but they also improve mental health and teamwork through time spent in nature. Schools that attend often tell us it's one of the most memorable experiences of the year for their students!

Tailored Offer:

We offer customizable **SOLE** (School Outdoor Learning Experiences) programs for all grade levels, from day trips to multi-day overnight stays. We work with each school to build a schedule that fits their goals and budget.

Ask & Next Step:

Would your school be interested in learning more about bringing a group to Trees For Tomorrow? I'd be happy to send you some information or connect you with our team to start planning a potential trip.

(Wait for response.)

—> If yes:)

Great! What's the best email address to send our program guide and a short intro video?

(Collect email, confirm spelling if needed and thanks them again.)

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If they say “No” or “Not right now”:

Totally understandable – thank you for taking the time to chat with me today. If anything changes or if your school ever wants to explore outdoor education opportunities in the future, please keep us in mind!

Would it be okay if I sent a quick email with our contact info and a link to our website, just in case it’s helpful down the road?

We hope to welcome your students to Trees For Tomorrow someday!

Wrap-Up:

Thanks so much for your time today – we really hope to welcome your students to campus sometime soon! If you think of any questions, you can also check us out at www.treesfortomorrow.com or contact our office directly.

Have a great day!